

***"Growth is never by mere chance; it is the result of forces working together"\****

Growth happens automatically when the environment is favourable. In the right conditions a tree will grow effortlessly and reach for the light. There are of course natural limits. In business and personal development, growth occurs in many ways and just like nature, is subject to seasons.

At Baobab Growth we know how important it is to ensure your business is growing and moving in the right direction. Many organisations have a company strategy and business plan. Is it delivering the results you want? Is everyone in your organisation clear on the destination and the best route to get there? In the words of Sir Winston Churchill "However beautiful the strategy, you should occasionally look at the results."

At Baobab Growth we enable you to look at where you are and where you want to be. We have an array of programmes to enable you to develop clear appropriate strategies in line with your company values and beliefs. Using a coaching approach we work with you to understand your environment, identify the challenges and set goals based on your business strengths and values.

We offer a complete business solution working with the whole workforce. We believe for real business success to be sustained all team members need to be involved from the start and committed to the business direction. We work with you to understand staff motivation to achieve the business success and results you are aiming for.

Through an action orientated step by step approach we work with you to look at how you can grow you and your staff; how you can provide the most fertile environment to allow the whole team to achieve their best and deliver outstanding business results.

***"Sound strategy starts with having the right goal." - Michael Porter***

*\*James Cash Penney*